

Europe Area Plan

"As we retain our convert baptisms, save our youth and continue to reactivate the less-active we will be able to double the active membership of the Europe Area within ten years."

*Area Committee Report
September 2, 2009*

"Their faith is strong in the prophecies concerning that which is to come."

Alma 58:40

Europe Area Plan

For the year of 2010

Area Priorities

Establish the Church in the Europe Area by doubling the active membership in the next ten years. The Area Presidency *priorities* to reach this end are:

Maintain a sustainable growth of convert baptisms, between 6,000 and 10,000 a year.

Invite every Ward/Branch to act and work in council to constantly bring less-active members into full activity. Bring back into activity 4,000-6,000 every year.

Invite the youth to strengthen their testimony and receive saving ordinances. Invite all those that are eligible to serve a mission.

The 2010 Emphasis

Focus the training of missions and missionaries on the principles contained within *Preach My Gospel* and invite all missions to establish standards of excellence with the objective of increasing the baptisms per missionary in spite of the planned decrease of complements.

	Results		Goals			
Year	2008	Per missionary	2009	Per missionary	2010	Per missionary
Baptisms	5,670	1.4	6,800	1.7	7,000	2.3

Increase the participation of the youth in multi-stake youth activities, enrollment in daily seminary, and invite all those that are eligible to serve a full time mission.

Focus on sustained growth among the Young Single Adult age group.

Use Centers for Young Adults as powerful tools for conversion, retention and reactivation.

Area Seventies to continue to work with Coordinating Councils to implement the "Ward Missionary Process". Invite both the Priesthood brethren and Relief Society sisters to reach out to the less less-active.

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Strategy

The Area Presidency will continue to apply the simple strategy it used in the past to continue to foster growth and establish the Church in the Europe Area.

For Missionaries

1. Goal Setting
 - a. Set weekly goals on every key indicator
 - b. Evaluation of all goals on all levels
 - c. Focus on people, not on numbers
2. Plan by the Spirit.
3. Find the elect by the Spirit.
4. Teach by the Spirit.
5. Work with the members.
6. Share success stories.

For Members

1. Participate in teaching with missionaries
2. Offer their homes for teaching investigators or new converts
3. Invite missionaries to teach their families
4. Fellowship unfamiliar persons in Church meetings
5. Learn how to provide referrals

For Leaders

1. Ensure every unit has a strong ward/branch mission leader
2. Implement the "Ward Missionary Process"
 - a. Hold a weekly Missionary Coordination.
 - b. Provide a revolving list of 5 less-active families to missionaries.
 - c. Stake and District Presidents discuss individual investigators, converts and less-active members in monthly meetings with bishops and branch presidents, using the Progress Record.
3. Set a personal missionary example.

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Key Indicators

Monitor the progress of the Europe Area Plan for 2010 :

Key Indicators	Results	Goals		Standards of Excellence
	2008	2009	2010	
Convert Baptisms	5,670	6,800	7,000	6,000-10,000
Convert Baptisms per missionary	1.4	1.7	2.3	3.4
Sacramental meeting attendance	93,201	95,328	100,000	10% *
Adult male converts in 2 nd year with the MP	22%	25%	35%	-
Endowed adults with a recommend	25,300	25,700	27,000	-
Missionaries called	535	550	600	-
Active Young Single Adults +				-

* 10% growth in sacramental meeting attendance per year.

+ Reporting of Active Young Single Adults statistics will begin in 2010